



Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES

WINTER 1971-1972





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Vol. 7, No. 1

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CHANGE OF ADDRESS

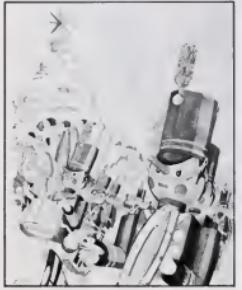
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COVER STORY: Again this year Disneyland's holiday festivities are highlighted by performances of "Fantasy on Parade," a colorful, fun-filled cavalcade of little toy soldiers, bands, floats, and famous Disney characters.



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Sirs:

I am overly fond of Disneyland's Haunted Mansion, and, better than that, Disneyland! Would you please write a story on the Haunted Mansion, with plenty of pictures? Because I am a 10 year old 5th grader, who just loves monsters and ghosts.

Sincerely,

Greg Davis

Reno, Nevada

Sirs:

We love Disneyland and go there at least once or twice a year. But next summer we'd love to see Walt Disney World. We plan on camping, and I would like to know how we would go about making reservations for a campsite.

Sincerely,

Dianne Pizbylski

Santee, Calif.

To make reservations for a campsite at the "Fort Wilderness Campgrounds," drop a note to Walt Disney World, "Reservations," Post Office Box 78, Orlando, Florida 32802.—ED.

Sirs:

I just read your fall issue of Disney News, and the article "Rod McKuen Talks About Scandalous John" was the best.

I'm going to Disneyland I hope on Y.M.C.A. Day in Feb.

Taped at the bottom is a cartoon character I drew. He doesn't have a name, just a face.

Sincerely,

Brad Brown (Age 13)
Burbank, Calif.



If you would like to share your ideas with our readers, just drop a note to:
EDITOR, Disney News,
1313 Harbor Blvd.,
Anaheim, Calif. 92803

LETTERS



Sirs:

I think your magazine has some very good articles, but I wish you would put in an article about Disneyland in every magazine and more articles about the rides and its workers, such as the one in the fall edition, "The 444 Charges of the Flashlight Brigade."

Sincerely,

Danny Fox

Sun Valley, Calif.

Sirs:

Not long after the death of Mr. Walt Disney, I saw a detailed, interesting movie on his plans for "Walt Disney World." It was narrated by Walt Disney. In the film there was to be a city completely covered from the outside atmosphere with its own weather control. The

city included several hotels for visitors, where all cars and delivery trucks were to pass underground. Is this city still in future plans?

Sincerely,

Mrs. Sam Bemenderfer Bell Gardens, Ca.

The city of EPCOT (Experimental Prototype Community of Tomorrow) is one of many phases now under consideration for future inclusion in Walt Disney World. (The "Vacation Kingdom" now open at Walt Disney World is part of "Phase I.") A scale model of EPCOT can be seen at Disneyland in the General Electric Carousel of Progress. —ED.

Sirs:

I would like to tell you about how I like your magazine. I go to Disneyland every time I can. I like your magazine, but if it was about 10 pages bigger it would be just right. You ought to do a series on your rides. One ride each magazine.

Sincerely,

Michael Phipps

San Francisco, Calif.

Sirs:

You make the best movies. Some that I have seen are "The Barefoot Executive" two times, "The Love Bug" four times, "Bongo" one time, and the best of all "Scandalous John." I have got Disney News since Spring 1968, and I am going to keep getting it. "Scandalous John" is the most fantastic movie. I just thought you would like to know.

Sincerely,

Richard Bengdahl

Sacramento, Calif.

A MOST MAGICAL EVENT

More GOOD NEWS for Club Members!

For the first time in the 14-year history of the Magic Kingdom Club, all Club members and their families will be able to use their MKC membership cards at theater box offices to receive special discount prices for a major first-run Walt Disney motion picture eliminating the need for mail order or other prior arrangement.

The movie is Disney's fabulous new musical fantasy, "Bedknobs and Broomsticks," which stars Angela Lansbury and features some of the most mystifying magic since the spells of "Mary Poppins."

P.T.A. Magazine, Oct. 1971 describes the picture as "Delightful musical fantasy brimming with

inventiveness and humor the music, dancing, and ingenious visual effects fill out a two-hour program of solid pleasure." After premiering in London at the Odeon, Leicester Square, the London Sun bannered its review with DISNEY'S MAGIC IS A SHEER DELIGHT, and went on to say "that long forgotten pre-TV phrase, 'the magic of the movies,' is resurrected with happiness and starry-eyed bewilderment in the Walt Disney sorcery of 'Bedknobs and Broomsticks' it is probably the most original, certainly the most inventive, scene ever seen on the screen."

Discount for Club members is 50¢ off the theater's posted price for adults, and 25¢ off the theater's posted price for children.

Theaters honoring MKC membership discounts are the National

Theater in Westwood, the Cinedome 21 in Orange, and the Valley Circle Theater in San Diego. ("Bedknobs" opens on November 19 and plays at these three theaters only, in Southern California.)

To receive the discount for themselves and their families, Club members need only present their membership card at the theater box office on any day, including Saturdays, Sundays and Holidays.

I've seen the picture and enjoyed it thoroughly. I can recommend it wholeheartedly for you and your family. And we're excited about the possibilities inherent in this first experiment with enlarging benefits to Club members.

Milt Ellingsworth
Executive Director
Magic Kingdom Club



THE GRAND OPENING OF

Walt Disney World



Three days of special pageantry, spectacle, and beauty in Florida.

It was poetry. It was magic. And, for the more than 100,000 persons who visited Walt Disney World during the three-day dedication ceremonies of the Vacation Kingdom, it meant being part of a happy moment in history.

The dedication festivities, held this past October 23, 24, and 25, were launched with an evening concert in the forecourt of the Cinderella Castle by The World Symphony Orchestra. More than 140 musicians, representing 60 countries, 26 states, and the District of Columbia, performed under the skillful baton of Maestro Arthur Fiedler.

The 2,500 distinguished guests, elegantly attired and radiant, were

treated to an evening of unexcelled beauty. A new moon shone above the lighted spires of the fairy tale castle, complementing the enchantment of music faultlessly performed by some of the finest musicians in the world.

The tone of the next two days was one of merriment, excitement, and lavish entertainment. In a special tribute to Walt Disney, Bob Hope presided over the dedication of the 1,057-room Contemporary Resort-Hotel. Before hundreds of specially invited guests, the comedian extolled the values of Walt Disney and the magnificent achievement of Walt Disney World.

Celebrities attending the ceremonies were introduced by Hope





Maestro Arthur Fiedler and The World Symphony Orchestra launched the Walt Disney World dedication festivities with a concert in the forecourt of Cinderella Castle.

and included Rock Hudson, Annette Funicello, Walter Brennan, Fred MacMurray, June Haver, Agnes Moorehead, Sebastian Cabot, Ray Bolger, Andy Devine, Cesar Romero, Hugh O'Brien, Fess Parker, Steve Forrest, Sterling Holloway, Sam Jaffe, Robert Stack, Jonathan Winters, David Brinkley, Greg Morris, Astronaut David Mitchell, Cincinnati Red Catcher Johnny Bench, Lynda Byrd Robb, Johnny Whitaker, Joe Flynn, President Nixon's Chief Aide, H. R. Haldeman, and the President's Press Secretary, Ronald Ziegler.

"It's the biggest vacation kingdom in the world," quipped Hope, "and just think, it all started with a gentle mouse, a bad-tempered duck, and seven mixed-up dwarfs."

The Polynesian Village was officially opened with a nighttime luau on the white sand beach in front of the Tonga Longhouse. More than 1,000 guests dined on delicacies such as Lichee Duck, Chicken with Almonds, Snow Peas, and Water Chestnuts while hundreds of Polynesian entertainers performed dances from Tahiti, Hawaii, Samoa, New Zealand, and Polynesia.

At the conclusion of the luau, an electrical water pageant starring sea serpents, whales, and other creatures of the deep lighted the waters of the Seven Seas Lagoon. The finale was a brilliant display of fireworks and a musical salute to America.

The highlight of the weekend and the climax of the three-day celebration was the Grand Opening Dedication Ceremony held in Main Street in the Magic Kingdom Theme Park.

More than 5,000 performers sang, danced and paraded in a musical

spectacular which included a 1,076-piece marching band led by Meredith Wilson, a 1,500-voice choir, floats and performers representing the six themed lands of the Magic Kingdom, 500 doves with red, white, and blue streamers, and the release of 50,000 balloons. The entire cast, assembled at the Cinderella Castle, concluded the spectacular with the song, "When You Wish Upon A Star."

In 1965, when Walt Disney first announced his vision of a destination-vacation resort where people would stay and play, it seemed to many an impossible dream. Yet, just six years later, his brother Roy was reading the

words of the Walt Disney World Dedication Plaque to guests in the Magic Kingdom's Town Square area:

"Walt Disney World is a tribute to the philosophy and life of Walter Elias Disney . . . and to the talents, the dedication, and the loyalty of the entire Disney organization that made Walt Disney's dream come true. May Walt Disney World bring joy and inspiration and new knowledge to all who come to this happy place . . . a Magic Kingdom where the young at heart of all ages can laugh and play and learn — together.

"Dedicated this 25th day of October, 1971." 

In the Grand Canyon Concourse of the magnificent Contemporary Resort-Hotel, Bob Hope (standing on second level of staircase) and members of the news media await the arrival of celebrities invited to attend the dedication ceremonies of the hotel.





The Polynesian Village was officially opened with a nighttime luau on the white sand beach in front of the Tonga Longhouse.

Bob Hope introduces Fred MacMurray and his wife June Haver at the dedication ceremonies of the Contemporary Resort-Hotel.



The Contemporary Resort-Hotel, a sleek monorail running through its 450-foot Grand Canyon Concourse, is but a part of "a Magic Kingdom where the young at heart of all ages can laugh and play and learn — together."



Roy Disney reads the words of the Walt Disney World Dedication Plaque to guests gathered in the Magic Kingdom's Town Square area.



Bedknobs and Broomsticks

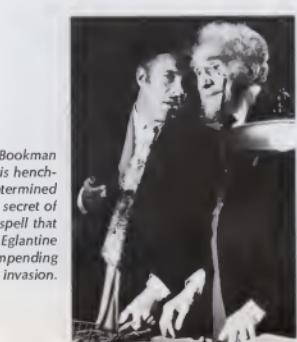
and

A delightful blend
of magic, mystery,
and witchery.

Few historians credit an amateur witch and an army of haunted armor with saving England from an invasion by the Germans, but then few historians know the story of the



Studio's newest theatrical release, "Bedknobs and Broomsticks," a film which features live action, animation, and some of the most mystifying magic since the spells of "Mary Poppins." The story begins in the autumn of 1940 as three homeless children



The evil Bookman (right) and his henchman are determined to retain the secret of the magic spell that would help Eglantine fight off an impending German invasion.



are being sent to live with Eglantine Price, a maiden lady with whom the children have only one thing in common: their mutual dislike. This standoff exists until the



Their search for the key to the power of "Substitutary Locomotion" takes Eglantine and her four companions to the bottom of Naboombu lagoon.



children discover their hostess is nothing less than a witch.

Though only an amateur witch taking a correspondence course from the Emelius Browne School of Witchcraft, Eglantine is working on a very important spell, one which will save England from a possible invasion by the Germans. Called "Substitutary Locomotion," the spell will, if worked right, send uniforms to war without humans. The only trouble is, so far she has received only half the spell.

Realizing that Eglantine would much prefer to keep her witchery a secret, the children offer to trade their silence of her activities for a spell. Having no recourse, she gives them a magic bedknob that, when placed on an old four-poster, will fly them anywhere they wish.

While the children are busy flying around England, Eglantine eagerly awaits her final lesson in witchery, only to receive word that Professor Browne has closed his school.

Determined to discover the secret of the spell, Eglantine and the children set out for London (with a little help from the magic bedknob) in search of the Professor. But the great Professor Emelius Browne turns out to be a phoney. Undaunted, Eglantine and the children talk the Professor into helping them find the last lesson, which is contained in a missing book.

Their journey takes them to a meeting with the evil Bookman and to the

storybook isle of Naboombu, where cartoon animals reign.

After being treated to an undersea tour of Naboombu lagoon by a cigar-smoking cod and watching a rather inane soccer game between a hodgepodge of animals known as the True Blues and the Dirty Yellows, they finally discover the key to the spell and head back to England.

Having no time to set up the spell properly because the Germans have landed already, Eglantine uses the closest things at hand. She mounts her witch's broom, activates centuries of museum artifacts, and ends up leading battle flags, swords, lances, maces, armor, catapults, rams, and other weapons from the past against the Germans. She eventually turns the tide and pushes the frightened and confused Germans back to the sea before she loses her magical power—and her heart to Professor Browne.

"Bedknobs and Broomsticks" stars Angela Lansbury as witch Eglantine, David Tomlinson as Professor Browne, Sam Jaffe as the evil Bookman, and Ian Weighill, Roy Snart, and Cindy O'Callaghan as the three children who learn what life is like with a novice witch.

Presently in release on the west coast, "Bedknobs and Broomsticks" has been selected as the 1971 Christmas attraction at Radio City Music Hall in New York City. This engagement marks the 12th Disney film to play the Music Hall, an association

that began more than 33 years ago when Walt Disney's first animated cartoon feature, "Snow White and The Seven Dwarfs," opened there on January 13, 1938. 

Charge! Eglantine mounts her broomstick and leads her army of haunted armor against the German invaders.





OF THINGS THAT GO BUMP IN THE NIGHT

Modern pyrotechnics (the manufacture and use of fireworks) is an art. It's an art governed by the strictest rules, regulations, and safety precautions. It's an art requiring years of schooling in the use of such "brushes" as gerbes, saxons, shells, stars, rockets, and Roman candles to create masterpieces of color and light against a canvas of darkness. It's also an art marred by an element of danger.

Little is known of the very early history of fireworks. The people of China are sometimes given credit for discovering the explosive potential of potassium nitrate (saltpeter), one of the basic ingredients used in early pyrotechnics. However, since they often used saltpeter in their cooking in place of the harder-to-find sodium



Although the Chinese are often given credit for discovering the explosive potential of saltpeter, it's doubtful that such a discovery was done with intent.

chloride (ordinary table salt), it's doubtful that such a discovery was done with intent. It can only be guessed that at some point in history, a careless cook was surprised to find that a dash of saltpeter brought flashing results when it missed the pot and hit the fire.

The first historical example of fire-

The who, what, when, where, and why of **FIREWORKS**

works as they are known today would be the "Greek Fire" introduced by the engineer Kallinikos in or around the year 670. But unlike modern fireworks, which are used mainly for fun and amusement, "Greek Fire" was used mainly for war.

The Greeks discovered that by putting a certain amount of Kallinikos's compound in a hollow tube with one capped end and then lighting it, they could create a fire-like spray that could be aimed in any direction they wished. Soon they were mounting large tubes on the bows and smaller, more maneuverable tubes on the decks of their warships. They even equipped some of their warriors with hand tubes that sprouted fire—no doubt the distant forerunner of the Roman candle, or even the handgun.

The years following the introduction of "Greek Fire" found a great deal of progress being made in producing force and sparks, i.e., spectacular flashes, bangs, and spark showers. However, it wasn't until 1786, some 1,116 years later, that pyrotechnists began making any notable progress in another important area of development: the creation of color. That was the year C. L. Berthollet discovered potassium chlorate, a rather volatile composition that not only made a small variety of colors possible, but also added to the dan-

ger involved in the manufacture and use of fireworks.

Today, of course, fireworks are of the "safe and sane" variety. True, there is still an element of danger involved, but it's not near as great as it was before pyrotechnists developed their strict codes of safety.

Colors, too, have undergone a great deal of development since the time of Berthollet. No longer limited to ordinary white, the modern pyrotechnist can now work with dazzling yellows, reds, greens, and blues to paint an almost unlimited selection of color patterns against his darkened canvas. And certainly, with his gerbes, saxons, stars, Roman candles, shells, and rockets, no artist ever had a set of more spectacular "brushes."



The Greeks even equipped their warriors with hand tubes that sprouted fire.

gerbes (or fountains) could best be described as rockets that don't go anywhere—at least they don't go very far. Filled with a spark-making composition, they are often fired in a group, nozzle-up from the ground, to create a waterfall-like shower of sparks. They also are used individually to move larger, revolving displays.



Disneyland's fireworks displays, which are held on summer nights and New Year's Eves, feature both English and Japanese shells. When English shells explode (left), their stars look as if they had been poured from a pitcher. Japanese shells explode their stars into the sky in giant symmetrical patterns.

Saxons (or pinwheels) are small, tubular cases that revolve around nails driven through the centers of their lengths. The circular motion is provided by the force of the spark-making composition as it sprays from holes at the ends of the cases.

Stars are the white or colored projectiles seen bursting from Roman candles, shells, or rockets. They consist of a white or colored composition to which a little starch has been added as a binder. They are then dried in an oven and dusted with gunpowder to aid in ignition.

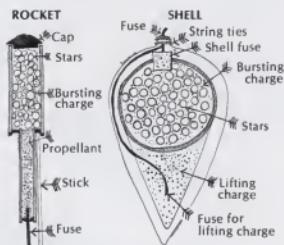
Roman candles are tubular cases which are sealed at one end and filled with alternating layers of "fountain" charges and gunpowder charges containing stars. When the candle is lighted, it produces alternating displays of sparks and stars.

The remaining two "brushes," shells and rockets, are what are known as aerial fireworks.

Shells are spherical in shape and consist of papier-mâche cases filled with stars, bursting charges, and lifting charges. Similar to mortar shells, they are placed in tubes which have one sealed end. When ignited, the lifting charge forces the upper part of the shell into the air where the bursting charge is lighted, sending a shower of stars into the sky.

Rockets, like shells, also fill the skies with bursts of stars, the basic difference being that shells are mortared into the air, whereas rockets propell themselves into the air.

Disneyland's "Fantasy in the Sky" fireworks, which have been staged some 80 times each summer since June, 1958, are of the shell variety. (Shells were chosen because, unlike rockets, they have no hard casings to fall back to earth, and they have a larger capacity for holding stars.)



Rockets and shells are the pyrotechnist's aerial "brushes."

But the "Fantasy in the Sky" of 1958 was a far cry from the "Fantasy in the Sky" of today.

When the program was introduced, it was decided that some 150 shells would be mortared into the air in

a period of 15 minutes, or roughly ten shells per minute. The results were indeed spectacular, but as far as Walt Disney was concerned, not spectacular enough. Thus, the firing time was shortened to ten minutes, then nine minutes, then eight minutes, and so on until today, when "Fantasy in the Sky's" 150 shells are fired in a period of only four minutes, or one shell every two seconds!

In addition to the rate, the method of firing the shells also changed in the years following 1958. Previously they had been fired by hand, which meant that after lighting the fuses, the pyrotechnists still were dangerously close to the shells when they blasted out of the mortars. Presently they are fired electrically, enabling the man in charge of firing the shells to stand a considerable distance from the mortar area. The new system also makes it possible for the shells to be fired exactly in time with the announcer's voice in the Park.

Of the shells used in "Fantasy in the Sky," most are the English and Japanese variety. And they're easy to tell apart. When English shells explode, their stars, which are noted for their brilliant colors, look as if they had been poured from a pitcher. Japanese shells, on the other hand, explode their stars into the sky in

giant symmetrical patterns.

Unlike most works of art, which usually are judged solely on the basis of their quality, a fireworks display is judged more on its quantity than anything else. Few people other than pyrotechnists get too excited over the sight of a single shell bursting in the sky, no matter how fancy the pattern created. When it comes to fireworks, people like lots, and when it comes to lots, few displays could match the Peace display held in Hyde Park in London, England, on July 19, 1919.

Probably the greatest display of fireworks ever fired, the Hyde spectacular was held to celebrate the conclusion of the First World War. Alan Brock, one of the English pyrotechnists involved with the display, lists the fireworks used for the event in his book, *A History Of Fireworks*.

"On July 10, my father and I selected the site for the display in Hyde Park, a stretch of ground backing on the Serpentine, with a frontage of five hundred yards along the walk from the eastern end of the water to the Victoria Gate. The display was to include, besides portraits of the King and Queen (in fireworks) and those



Few fiascoes could compare with the one pulled off in London on April 27, 1749.

of the war heroes, suitable word pieces, wheels, and other devices, the greatest concentration of aerial fireworks ever fired; shells of calibre 16 in. down to 5½ in. in salvos of three to fifty at each discharge; rockets of 1 lb. calibre in flights of a hundred, and a final flight of 2000; Roman candles in batteries of two hundred, with fire-jets in proportion, and a cascade a thousand feet high."

Such a display certainly dazzled the thousands of people attending the celebration. No doubt, it probably improved the reputation of the art, as well. And improving it needed. The Hyde Park display might have been a spectacular success, but too many people were too familiar with the other side of pyrotechnics: spectacular fiascoes. And in this vein, few fiascoes could compare to the one pulled off in yet another park in London on April 27, 1749.

The site was Green Park. The occasion was the celebration of the signing of the Peace of Aix-la-Chapelle. The account goes something like this.

King George II wanted the most fantastic fireworks display ever seen. To accommodate him, the pyrotechnists built the "Temple of Peace," a rather gigantic building (410 feet long by 114 feet high) that would be used to house and display the over 172,000 fireworks that were to be used. In addition, the composer Handel was requested to prepare a special work that would be played while the fireworks were exploded. It was suggested that the band include: 40

trumpets, 20 horns, 16 oboes, 16 bassoons, 8 pairs of kettledrums, 12 side-drums, and flutes and fifes together with 100 cannons to go off singly, at intervals, with the music.

On April 27, just before sunset, King George himself visited the "Temple" to see that everything was in order. Satisfied that it was, he distributed purses of gold to the men involved, walked majestically to his royal viewing place, and signaled the start of the display. An hour later, the "Temple of Peace" was anything but peaceful.

Unbeknown to the King or anybody else watching the display, a heated argument had broken out between the English and Italian pyrotechnists concerning the safest means of lighting so many fireworks. As tempers raged, so did a fire which had started in the left wing of the "Temple." By the time it was noticed and brought under control, the fire had burned half the wing to the ground, sending fireworks in all directions and ruining the overall effect of the remaining displays.

It's not surprising to note, then, that according to history, several years were to elapse before Londoners were again treated to a pyrotechnic extravaganza. It's also safe to assume that the "Temple of Peace" was the last thing the King paid for in advance.

The history of pyrotechnics is the history of an art, an art that has come a long way since the days of Kallinikos the engineer. True, it's not as old as the arts of music, painting, and sculpture, and it often lacks their polish. But it certainly has no equal when it comes to thunderous, colorful, exciting, star-studded spectacles.



Disneyland's electrical firing system enables the pyrotechnist to stand a considerable distance from the mortar area and more accurately follow the firing cues transmitted by headphone.





'Tis The Season

During the holiday season, not only is Disneyland a wonderland of twinkling lights, boughs of holly, and beautifully decorated Christmas trees, it's also a wonderland of fun-filled, magical, entertainment specials the whole family can enjoy.

For example, on December 18 and 19 at 6:00 p.m., Disneyland presents its annual "Candlelight Procession," featuring a massed choir, nearly 1,000 members strong, in a solemn procession down Main Street, U.S.A. to the steps of the Town Square railroad station. There, accompanied by the Disneyland orchestra, the choir participates in an inspirational reading of the Christmas Story and a special program of Christmas carols.

Following the "Procession" on December 18 is the first performance of "Fantasy on Parade," the highlight of Disneyland's holiday festivities.



Again this year, nearly 600 performers will participate in Disneyland's magical, musical, whimsical parade of marching bands, colorful floats, and such famous Disney car-

toon characters as Cinderella, Sleeping Beauty, Uncle Scrooge, Dumbo, Gus-Gus, Jacques, and the twirling mushrooms, comic ostriches, and bouncing hippos from "Fantasia," as well as Mickey Mouse and all his Disneyland friends. Even Santa Claus will take a break from his very busy schedule to appear in the popular cavalcade, which takes place at 2:00 and 9:00 p.m. daily (except as noted in the schedule at left).

Then, on December 31, from 8:30 p.m. to 2:30 a.m., Disneyland's holiday entertainment specials are topped off with a gala New Year's Eve Party, featuring six hours of the best in big-name entertainment.

The Christmas season. 'Tis the season to be jolly. 'Tis also the best season of all to be entertained, amused, tickled, excited, and delighted at "the happiest place on earth." 

HOLIDAY ENTERTAINMENT CALENDAR

CANDLELIGHT PROCESSION

December 18	6:00 p.m.
December 19	6:00 p.m.

FANTASY ON PARADE

December 18	9:00 p.m.
December 19	2:00 & 9:00 p.m.
December 20	2:00 & 9:00 p.m.
December 21	2:00 & 9:00 p.m.
December 22	2:00 & 9:00 p.m.
December 23	2:00 & 9:00 p.m.
December 24	2:00 p.m.
December 25	2:00 p.m.
December 26	2:00 & 9:00 p.m.
December 27	2:00 & 9:00 p.m.
December 28	2:00 & 9:00 p.m.
December 29	2:00 & 9:00 p.m.
December 30	2:00 & 9:00 p.m.
December 31	2:00 p.m.
January 1	2:00 & 9:00 p.m.
January 2	2:00 p.m.

NEW YEAR'S EVE PARTY

December 31 ... 8:30 p.m. - 2:30 a.m.
(Tickets for this event must be purchased in advance.)





Walnuts, strawberries, whipped cream, and cherries. Just a few of the delicious "extras" found at an old fashioned ice cream parlor

ON ANY SUNDAE

Americans love ice cream. They produce more of it (750 million gallons yearly), and they consume more of it (15 quarts per person per year) than anybody else in the world. They also love concoctions. And nowhere are these two loves more at home with each other than at Carnation's old fashioned Ice Cream Parlor on Disneyland's Main Street, U.S.A.

Like the ice cream parlors that first appeared in this country at the end of the 1700's, Carnation's Ice Cream Parlor is popular not so much because of what it serves, but how it serves it.

Hot fudge, marshmallow, banana chips, roasted coconut, whipped cream, cherries, chopped almonds, pineapple, strawberries — these are some of the many delicious "extras" poured over, around, and under large helpings of ice cream to satisfy the cravings of the 3,000 guests who visit the little red and white parlor every

day. And the names of the concoctions are often as tempting as the concoctions themselves.

The Victorian Banana Split, the most popular item at the parlor (some 250 are sold every day), consists of large scoops of vanilla, chocolate, and strawberry ice cream, covered with hot fudge, marshmallow, and strawberry toppings, cradled in a halved banana, sprinkled with chopped walnuts and whipped cream, and topped with a cherry.

The Cimarron Sundae features vanilla and strawberry ice cream smothered with hot caramel and marshmallow, topped with chopped almonds, whipped cream, and a cherry.

Other sundaes featured on the menu include the South Seas Island Delight, the Snow White Sundae, and, for the real ice cream lover, the giant Matterhorn Sundae, which consists of five scoops of ice cream, five different sundae toppings, pineapple, sliced banana, chopped almonds, whipped cream, and, of course, the cherry.

Carnation's Ice Cream Parlor also serves old fashioned shakes, malts, and phosphates, along with ice cream sodas, black cows, and a variety of breakfast, lunch, and dinner specialties.

There's even a specialty for the purist: Carnation's Double Day Dish, which features two large, unadorned scoops of chocolate, strawberry, fantasia, peppermint, or America's all-time favorite ice cream, vanilla. (Although there are over 200 flavors available, 50 percent of all the ice cream consumed in the United States is vanilla. Other flavors ranking high include chocolate, strawberry, variegated chocolate,

cherry vanilla, butter pecan, peach, maple nut, coffee, and variegated strawberry).

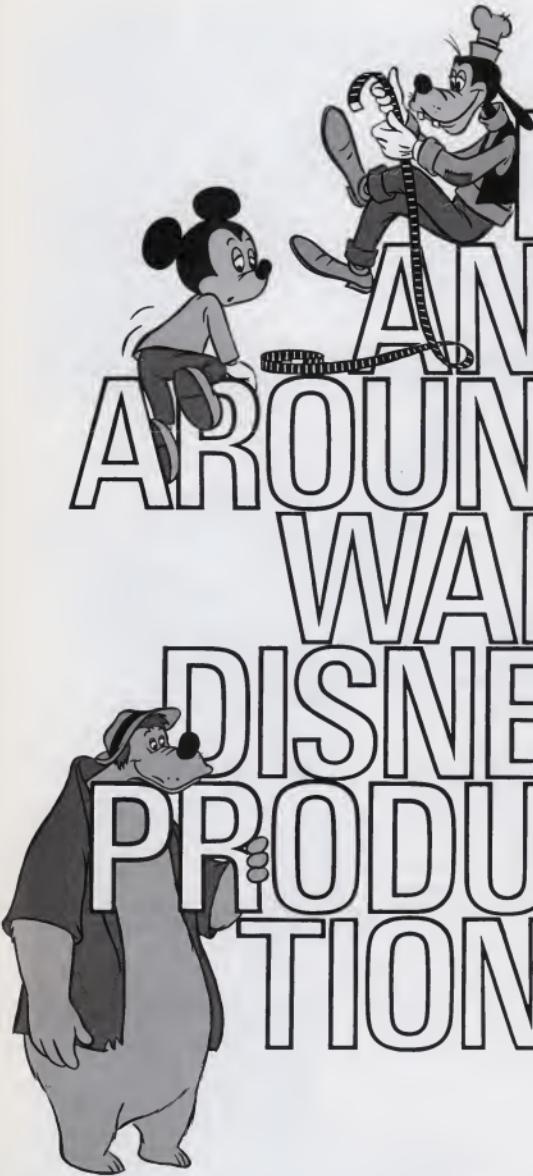
 Carnation's Ice Cream Parlor. The atmosphere is delightful; the ice cream is excellent; and the concoctions are the best in the Park. (They even serve a very tempting dish of vanilla!) 



Movies



IN AND AROUND WALT DISNEY PRODUC- TIONS



... Early in January, the Studio will begin filming its long-planned science fiction epic, "The Island At The Top Of The World," the story of three explorers who discover a lost civilization of Vikings on a volcanic island in the arctic.

... Also in January, executive producer Ron Miller will start filming "Chateau Bon Vivant," a contemporary comedy set around the misadventures of a Manhattan accountant who inherits a broken down hotel in Colorado and converts it into a ski lodge, with devastating results.

... In the spring, production will begin on "A Son-In-Law For Charlie McCready," a movie dealing with the comedic trials of an establishment father who wants his daughter to marry someone in his own image.

... Bill Walsh of "Mary Poppins" (and "Bedknobs And Broomsticks") fame will begin production on "The World's Greatest Athlete" in the spring and "Herbie Rides Again" in the summer. "Athlete" is the way-out story of a black college athletic coach (with a perennially losing team) who, while vacationing in Africa, discovers and brings back a raised-in-the-wild white boy who excels in all sports. "Herbie" will be a sequel to the Studio's "Love Bug," which next to "Mary Poppins" is the company's most successful picture.

... Filmed in 1971 for 1972 release are: "The Biscuit Eater," starring Earl Holliman, Patricia Crowley, Godfrey Cambridge, Lew Ayres, and Johnny Whitaker; "Now You See Him, Now You Don't," with Kurt Russell, Cesar Romero, Joe Flynn, William Windom, and Jim Backus; and "Napoleon and Samantha," starring Michael Doug-

las, Will Geer, Johnny Whitaker, and Jodie Foster.

... Scheduled for re-release in 1972 is "Song Of The South," the Disney classic based on the Uncle Remus tales starring James Baskett, Bobby Driscoll, Luana Patten, and Br'er Rabbit, Br'er Fox, and Br'er Bear.

... Work continues on "Robin Hood," the new cartoon feature scheduled for release in late 1973.

Wonderful World of Disney



... The "Wonderful World of Disney" is now in its 18th consecutive season on the air, which makes it television's longest-running prime-time series. Following the demise of "The Ed Sullivan Show," the granddaddy of all TV programs (over 20 years of airtime at cancellation last June), only "Gunsmoke" challenges Disney for TV's longevity honors, with 17 seasons to its credit. While the "Lassie" series equally matches Disney's 18-year record, it's no longer programmed during prime-time hours nor does it retain its original format like "Gunsmoke" and "The Wonderful World of Disney."

... Originally conceived for ABC by Walt Disney under the banner of "Disneyland" in 1954, "The Wonderful World of Disney" switched to NBC in 1962 and today reaches an estimated weekly audience of 45 million viewers. However, even though the program has been with NBC for ten years, it holds only second place to the family from the *Ponderosa*. "Bonanza" has homesteaded on NBC for fourteen frontier seasons.

Disneyland



... The Walt Disney Archives, located at the Disney Studios in Burbank, has

established the Anaheim Public Library as a depository of material on Disneyland. "Since Disneyland is located in Anaheim," says company archivist Dave Smith, "there has long been felt a need for a nearby location where students and others could obtain accurate information on the Park and on Walt Disney Productions in general." (In Orlando, Florida, near where Walt Disney World is located, the Orlando Public Library has been designated as a depository of material on Walt Disney World.) The material to be supplied to these libraries will include books, press releases, operating manuals, guidebooks, employee newsletters, periodicals, photographs, and examples of ephemeral material such as tickets, handbills, and advertising matter. Both libraries will maintain close contact with the Disney Archives.

... The development of a new attraction for Disneyland is in the planning stages. Additional information will be forthcoming in a future issue of Disney News.

... Coming events for the months of December and January include Disneyland's "Candlelight Procession," "Fantasy on Parade," and "New Year's Eve Party." The exact dates and times for these holiday events can be found listed on page 12.

Walt Disney World



... The first \$150,000 Walt Disney World Open Golf Tournament will be held at the "Vacation Kingdom" on December 2, 3, 4, and 5, 1971. The Walt Disney World Open will be a major PGA event in the climaxing weeks of the 1971 touring season. It will be played on the Magnolia Course, which, with a standard length of 6,550 yards, is a Par 72 layout (the course can be extended to more than 7,000 yards for tournament play). Said Joseph C. Dey, Jr., Commissioner of the PGA Tournament Players Divi-

sion, "The Magnolia is an unusually well-designed golf course and is in amazing condition. In fact, considering the short time the course has been planted, it is in incredible condition. The design of the course assures that our finest playing pros will face a challenging test...."

Music and Records



... A variety of records featuring the music from "Bedknobs and Broomsticks" is now available, including an original soundtrack album for \$5.98, a "Story-Teller" LP for \$3.98, a "Little" LP for 98¢, and three 45 rpm recordings for 39¢ each.

... Work continues on a complete line of records featuring the attractions at Walt Disney World. The records are scheduled for June release.



The "Vacation Kingdom's" Magnolia Golf Course, Home of the first Walt Disney World Open Golf Tournament.





TICKET INFORMATION WINTER 1971 • 1972

NATIONAL HEADQUARTERS: DISNEYLAND 1313 Harbor Blvd., Anaheim, Calif. 92803

Walt Disney World

PHONE: (305) 828-3333

SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes unlimited use of WDW Transportation System (Monorails, water craft, and trams) for one day. "Magic Kingdom" Theme Park admission, and ANY 7 attractions of your choice.

EFFECTIVE THRU
JUNE 15, 1972

	Value	Box Office Price
ADULT	(\$9.80)	\$4.50
JUNIOR (12 thru 17)	(\$8.80)	\$4.00
CHILD (3 thru 11)	(\$6.60)	\$3.50

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club card at main entrance box office.

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A	B	C	D	E	Admiss.	Trans.
7-Ride	10c	25c	50c	75c	90c	Ticket	Ticket
11-Ride	(1)	(1)	(1)	(2)	(2)	(1)	(1)

7-RIDE TICKET BOOK

Box Office Price

ADULT	(\$7.65)	\$4.75
JUNIOR (12 thru 17)	(\$6.65)	\$4.25
CHILD (3 thru 11)	(\$4.95)	\$3.75

11-RIDE TICKET BOOK

ADULT	(\$10.70)	\$5.75
JUNIOR (12 thru 17)	(\$ 9.70)	\$5.25
CHILD (3 thru 11)	(\$ 7.80)	\$4.75

SPECIAL MAGIC KINGDOM CLUB PACKAGE PLAN FOR WALT DISNEY WORLD NOT AVAILABLE TO THE GENERAL PUBLIC

(Effective through December 31, 1972)

INCLUDES (PER PERSON):

- Accommodations for 2 nights at either the Contemporary or the Polynesian Village Thama Resort Hotels
- 3 days unlimited use of the Walt Disney World Transportation System (Monorails, water craft, and trams)
- 3 Magic Kingdom Club "Walt Disney World Ticket Books"

PLUS

- \$15 worth of recreation coupons that may be used for your choice of golf, boating, water skiing, bicycling, horseback riding, archery, and children's activity programs.

PER-PERSON RATES

VALUE PRICE

ADULT (double occupancy)	(\$ 79.40)	\$57.20
JUNIOR (12 thru 17)	(\$ 41.40)	\$21.00
CHILD (3 thru 11)	(\$ 34.80)	\$19.50
SINGLE OCCUPANCY	(\$114.40)	\$92.20

*Occupying room with adults

Accommodations are resort-sized rooms designed to sleep up to four people comfortably.

Disneyland

PHONE: (213) 626-8605 or (714) 533-4456
Extension 703

SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes Admission and ANY 10
Attractions of Your Choice

	Value	Box Office Price
ADULT	(\$12.00)	\$4.75
JUNIOR (12 thru 17)	(\$11.40)	\$4.25
CHILD (3 thru 11)	(\$ 8.65)	\$3.75

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club card at main entrance box office.

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A	B	C	D	E	General Admission
10-Ride	10c	25c	50c	75c	90c	Ticket
15-Ride	(1)	(1)	(2)	(3)	(3)	(1)

10-RIDE TICKET BOOK

	Value	Box Office Price
ADULT	(\$9.30)	\$4.95
JUNIOR (12 thru 17)	(\$8.70)	\$4.45
CHILD (3 thru 11)	(\$6.65)	\$3.95

15-RIDE TICKET BOOK

ADULT	(\$12.35)	\$5.95
JUNIOR (12 thru 17)	(\$11.75)	\$5.45
CHILD (3 thru 11)	(\$ 9.50)	\$4.95

FOR RESERVATIONS:

Write Walt Disney World Hotel Reservations
Box 78, Lake Buena Vista, Florida 32830
or Phone: (305) 824-8000

For each room reserved, a minimum of two adult rates is required. A deposit of \$35 per room will be requested upon confirmation. The balance is due 21 days prior to arrival. In the event of cancellation, full refund will be made if cancellation occurs more than 5 days prior to scheduled arrival.

ADDITIONAL NIGHTS

Additional nights are available at \$35 per night. This rate applies for either single or double occupancy. There is no charge for children 17 years and under occupying room with adults.

Prices are subject to applicable taxes and change without notice.

SPECIAL NOTE

Advance reservations must include your MKC Chapter number, and card must be presented at time of hotel registration.

Walt Disney World

OPERATING HOURS*

DECEMBER 1971

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 OPEN 10-7 WDW Golf Tournament!	2 OPEN 10-7 WDW Golf Tournament!	3 OPEN 10-7 WDW Golf Tournament!	4 OPEN 10-9 WDW Golf Tournament!
5 OPEN 10-9 WDW Golf Tournament!	6 OPEN 10-7	7 OPEN 10-7	8 OPEN 10-7	9 OPEN 10-7	10 OPEN 10-7	11 OPEN 10-9
12 OPEN 10-9	13 OPEN 10-7	14 OPEN 10-7	15 OPEN 10-7	16 OPEN 10-7	17 OPEN 10-7	18 OPEN 9-9
19 OPEN 9-9	20 OPEN 9-9	21 OPEN 9-9	22 OPEN 9-9	23 OPEN 9-9	24 OPEN 9-6	25 OPEN 10-6
26 OPEN 9-12	27 OPEN 9-12	28 OPEN 9-12	29 OPEN 9-12	30 OPEN 9-12	31 OPEN 9-12	

JANUARY 1972

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 OPEN 9-12
2 OPEN 9-9	3 OPEN 10-7	4 OPEN 10-7	5 OPEN 10-7	6 OPEN 10-7	7 OPEN 10-7	8 OPEN 10-9
9 OPEN 10-9	10 OPEN 10-7	11 OPEN 10-7	12 OPEN 10-7	13 OPEN 10-7	14 OPEN 10-7	15 OPEN 10-9
16 OPEN 10-9	17 OPEN 10-7	18 OPEN 10-7	19 OPEN 10-7	20 OPEN 10-7	21 OPEN 10-7	22 OPEN 10-9
23 OPEN 10-9	24 OPEN 10-7	25 OPEN 10-7	26 OPEN 10-7	27 OPEN 10-7	28 OPEN 10-7	29 OPEN 10-9
30 OPEN 10-9	31 OPEN 10-7					

FEBRUARY 1972

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 OPEN 10-7	2 OPEN 10-7	3 OPEN 10-7	4 OPEN 10-7	5 OPEN 10-9
6 OPEN 10-9	7 OPEN 10-7	8 OPEN 10-7	9 OPEN 10-7	10 OPEN 10-7	11 OPEN 10-7	12 OPEN 10-9
13 OPEN 10-9	14 OPEN 10-7	15 OPEN 10-7	16 OPEN 10-7	17 OPEN 10-7	18 OPEN 10-9	19 OPEN 10-9
20 OPEN 10-9	21 OPEN 10-7	22 OPEN 10-7	23 OPEN 10-7	24 OPEN 10-7	25 OPEN 10-7	26 OPEN 10-9
27 OPEN 10-9	28 OPEN 10-7	29 OPEN 10-7				

Disneyland

OPERATING HOURS

DECEMBER 1971

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 OPEN 10-6	2 OPEN 10-6	3 OPEN 10-6	4 OPEN 10-6
5 OPEN 9-7	6 CLOSED	7 CLOSED	8 OPEN 10-7	9 OPEN 10-6	10 OPEN 10-6	11 OPEN 9-7
12 OPEN 9-7	13 CLOSED	14 CLOSED	15 OPEN 10-6	16 OPEN 10-6	17 OPEN 10-6	18 OPEN 9-12 CentraLight Presentation Fantasy on Parade 2 & 9 PM
19 OPEN 9-12 CentraLight Presentation Fantasy on Parade 2 & 9 PM	20 OPEN 9-12 Fantasy on Parade 2 & 9 PM	21 OPEN 9-12 Fantasy on Parade 2 & 9 PM	22 OPEN 9-12 Fantasy on Parade 2 & 9 PM	23 OPEN 9-12 Fantasy on Parade 2 & 9 PM	24 OPEN 9-6 Fantasy on Parade 2 PM	25 OPEN 10-7 Fantasy on Parade 2 PM
26 OPEN 8-12 Fantasy on Parade 2 & 9 PM	27 OPEN 8-12 Fantasy on Parade 2 & 9 PM	28 OPEN 8-12 Fantasy on Parade 2 & 9 PM	29 OPEN 8-12 Fantasy on Parade 2 & 9 PM	30 OPEN 8-12 Fantasy on Parade 2 & 9 PM	31 OPEN 8-7 Fantasy on Parade 2 PM Party 8:30-10:30	

JANUARY 1972

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 OPEN 10-12 Fantasy on Parade 2 & 9 PM
2 OPEN 9-7	3 CLOSED	4 CLOSED	5 OPEN 10-6	6 OPEN 10-6	7 OPEN 10-6	8 OPEN 9-7
9 OPEN 9-7	10 CLOSED	11 CLOSED	12 OPEN 10-6	13 OPEN 10-6	14 OPEN 10-6	15 OPEN 9-7 Small World Days
16 OPEN 9-7 Small World Days	17 CLOSED	18 CLOSED	19 OPEN 10-6	20 OPEN 10-6	21 OPEN 10-6	22 OPEN 9-7
23 OPEN 9-7	24 CLOSED	25 CLOSED	26 OPEN 10-6	27 OPEN 10-6	28 OPEN 10-6	29 OPEN 9-7

FEBRUARY 1972

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 CLOSED	2 OPEN 10-6	3 OPEN 10-6	4 OPEN 10-6
6 OPEN 9-7	7 CLOSED	8 CLOSED	9 OPEN 10-6	10 OPEN 10-6	11 OPEN 10-6	12 OPEN 9-7 Valentina Party 8:30-11:30
13 OPEN 9-7	14 CLOSED	15 CLOSED	16 OPEN 10-6	17 OPEN 10-6	18 OPEN 10-6	19 OPEN 9-12 Star Spangled Holidays
20 OPEN 9-12 Star Spangled Holidays	21 OPEN 9-7 Star Spangled Holidays	22 CLOSED	23 OPEN 10-6	24 OPEN 10-6	25 OPEN 10-6	26 OPEN 9-7
27 OPEN 9-7	28 CLOSED	29 CLOSED				

* Operating hours listed apply to Walt Disney World Theme Park only.

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1313 HARBOR BLVD.
ANAHEIM, CALIF.

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